



SONAMARG DEVELOPMENT AUTHORITY
Tel/Fax: - **0194-2417275 (Sonamarg) 0194-2416313 (Ganderbal)**
Email: **Sdaofficial@yahoo.com**

Subject: Outsourcing of assets of Sonamarg Development Authority.
Reference: Letter No.Estate/563/DTK/186 dated.08-03-2018 from Director
Tourism, Kashmir

Expression of Interest

For and on behalf of the Sonamarg Development Authority, interested parties are informed to participate in the open auction bid on scheduled date and time for Outsourcing of following assets of Sonamarg Development Authority at Sonamarg on "as is & where is basis" for the period together with the basic bid amount showing against each w.e.f. April 2018. The open auction shall be conducted in the Office of Director Tourism Kashmir at TRC Srinagar in presence of the Outsourcing Committee on 28-03-2018 at 11.00 am, however application as per Annexure 1 enclosed with CDR may be submitted in the office of the CEO,SDA up to 26-03-2018 upto 4.00 PM:

S.No	Name of the Asset	Basic bid amount	CDR amount	Remarks
1	Children's family park at fish pond at Sonamarg.	Rs. 8,00000/ (Rupees Eight lacs)for tourist season 2018 with 15% increase yearly on maximum bid for the period of five years.	50,000/- (Rupees Fifty thousand Only)	
2	Camping Site at Gagangir with cafeteria cum Restaurant and Car parking.	Rs. 1,20000/ (Rupees One lac twenty thousand)for tourist season 2018 with 15% increase yearly on maximum bid for the period of five years	10,000/- (Rupees ten thousand Only)	
3	Restaurant with PC Near SDA office at Sonamarg	Rs.100000/-(Rupees one lac) per tourist season	10,000/- (Rupees ten thousand Only)	Period of contract may be extended provided the performance of bidders remain satisfactory throughout the contract period.
4	Janta Dhaba at Truck Yard Sonamarg	Rs. 100000/-(Rupees one lac) per tourist season	10,000/- (Rupees ten thousand Only)	

5	Parking Place at truck Yard Sonamarg	Rs.5,70000/- (Rs Five lacs & Seventy thousand) per tourist season	40,000/- (Rupees Forty thousand Only)	
6	Collection of amenities/sanitation charges at Shutkadi from the different type of vehicles entering in Sonamarg as per practice in vogue.	Rs.40,00000/- (Rs Forty lacs) per tourist season	3,00000/- (Rupees three lacs only)	

Terms and Conditions:-

1. The eligible bidders should deposit the CDR (Cash Deposit Receipt) for amount shown against each asset pledged to Accounts Officer Sonamarg Development Authority, Camp office Sonamarg Development Authority, Ganderbal drawn from any recognized bank, preferably from J&K Bank, Ltd.
2. Tourist season at Sonamarg refers the period from the date of allotment to the closure of Sonamarg Kargil-Leh Road or up to 31.12.2018, whichever is earlier and so on.
3. The intending bidder may inspect the site/spot of proposed site before participating in the bidding process.
4. In case the successful bidder fails to make payment as specified above, the next highest Bidder shall be offered to deposit the bid amount on the same conditions of payment.
5. Successful bidder shall not make any addition or alternation (Temporary or Permanent) to existing structures of the outsourced assets.
6. The successful bidder shall strictly adhere to all rules and regulations regarding commercial establishment, sanitation in vogue with focus on preservation of environment etc. within the territorial area and should clear all applicable taxes within the stipulated time; any default on this account will be the sole responsibility of the successful bidder.
7. The successful bidder shall arrange all housekeeping/watch & ward and other routine maintenance operations of assets of his own to the satisfaction of the Authority, throughout the year, with focus on sanitation and cleanness of entire area. Besides, the bidder shall respect the fragile eco-system within the area of operation any violation of environment regulations will invite cancellation of the contract. Any legal proceedings as per law initiated will be dealt by the successful bidder. SDA will not be



responsible for any kind of damage, injury, theft mishap during the period of contract.

8. The successful bidder has to pay water and electricity charges during period of contract and any default on this count will have bearing upon the term of the contract to its cancellation.
9. The successful bidder has to ensure all safety measures like firefighting equipments and first aid; preferably insurance of the physical assets during the period of allotment.
10. The successful bidder has to run this establishment as per the norms and conditions as prescribed within tourist trade act.
11. The Tariff/Rate list of services and products will be decided by the Authority in consultation with the successful bidder as per approved tariff plan by the competent authority in this matter.
12. In case of any untoward/undesired commission of act by the successful bidder or any of his staff members during the contract period, the dispute has to be resolved by the successful bidder himself and Sonamarg Development Authority shall in no case be the party to such untoward acts and no responsibility on this account.
13. The Authority shall not be responsible for any climatic untowardness or any law & order problem like unrest etc, during the contract period.
14. From the date of enacting the agreement with the Authority, the successful bidder shall be known as service provider for the period of contract and any dispute during this period with the prospective customers will be the sole responsibility of the successful bidder.
15. The agencies nominated for the job shall have to execute an agreement with the Chief Executive Officer SDA, for covering all terms and conditions.
16. The successful bidder shall submit attested copy of all documents viz Registration/ Income Tax/Service Tax clearance certificate of the preceding year and experience certificate of Hotel Management. Original documents may be produced on demand for verification.
17. The successful bidder has to pay Income Tax on the final bid amount at the rates in vogue or amended by the Income Tax Department from time to time as applicable under rules. Any damage to property and assets during the contract period shall be recovered as original with a penalty of 20% of the cost of damage.
18. The successful bidder has to deposit 25% of the offered bid amount on the day of auction in the form of Demand Draft or



through online payment & 40 % within 15 days from the date of execution of agreement and rest (35%) within three months thereafter: however bank guarantee of the balance amount is to be submitted within 15 days from the date of agreement. Agreed bid amount with corresponding increase by 15 %, for subsequent years should be deposited in the month of January of that year and so on: however, in extreme circumstances 50% of the total amount in the month of January with bank guarantee for rest 50% amount, valid for three months. In case he fails to deposit in time, amount already deposited together with CDR will be forfeited.

19. The successful bidder shall execute the agreement as per conditions laid down in this notice and may have additional condition, if Authority deems appropriate., to make agreement further effective. The agency will not sublet the allotment to any other party by way of attorney or any other means. Doing so, his allotment will be cancelled at that very instant without any notice and penalty will be imposed

20. The outsourcing committee reserves the right to accept or reject any or all the offers/bids without assigning any reasons thereto.

21. The open auction shall be conducted on scheduled date and time i. e 28-03-2018 at 11.00 a.m; however, in case of any unavoidable circumstance the auction shall be conducted on next convenient day and time.

(S. A Raina), KAS

Chief Executive Officer

Dated. 9-3-2018

No. CEO/SDA/472-00

Copy to the:

1. Secretary to Govt. Tourism Department Civil Sectt. J&K Jammu for favour of information.
2. Director Tourism, Kashmir (Chairman Outsourcing Committee), TRC Srinagar for favour of information.
3. Joint Director, Industries and Commerce, for favour of information.
4. Joint Director Information Department, Kashmir for information. He is requested to have the Auction Notice published in at least two leading newspapers (English/Urdu).
5. Deputy Director Tourism, Kashmir, TRC Srinagar for favour of information.
6. Deputy Director M&W, TRC Srinagar, for favour of information.
7. Executive Engineer, Sonamarg Development Authority for information
8. Account's Officer, Directorate of Tourism, Kashmir, TRC Srinagar for favour of information.
9. Tender Notice file.



SONAMARG DEVELOPMENT AUTHORITY
Tel/Fax: - 0194-2416100 (Ganderbal) Email:-Sdaofficial@yahoo.com

Annexure 1 of Expression of Interest

Subject:-Application for participation in bidding process of following SDA assets:-

1. Family Children's Park, Fish pond at Sonamarg.
2. Camping site at Gagangeer,with cafeteria cum Restaurant and car parking.
3. Restaurant near SDA office at Sonamarg with PC.
4. Janta Dhaba at Truck Yard at Sonamarg.
5. Parking area at Truck Yard, Sonamarg
6. Collection of amenities, sanitation charges at Shutkadi from the Different types of vehicles entering in Sonamarg as practice in vogue.

Name of the Assets:

Name of the bidder:

Parentage:

Residence:

Contact No:

Qualification:

Experience:

Amount of CDR

Date:

Bank


Signature